



PERSONAL PROFILE

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ABOUT ME

Born in Porto, my passion for photography showed up early. In 1997, I finished a degree in Professional Photography and since then, customers like Custo Justo, Foreva, Metro do Porto, Yves Rocher, Opel among others, have gone through my lens. In 2001 I joined the old passion with a new one and finished the graduation in Graphic Design. In the same year I was already working as an art director at McCann Erickson Porto. In 2003, I went to Cineponto advertising agency. In 2010 I passed by Opal Publicidade, another advertising agency. In 2011, I decided to work with different creative teams, as a designer, art director and photographer, becoming CEO of my own work. Throughout these years I worked with customers like Fujifilm, Metro do Porto, Opel, Porto Editora, STCP, among others. I was awarded in numerous competitions and performed in several photography exhibitions.

PHOTOGRAPHER
ART DIRECTOR
GRAPHIC DESIGNER

LANGUAGES

PORTUGUESE 
ENGLISH 
SPANISH 

HOBBIES



CURIOSITY

- 2011 - 2016
Volunteering in Solidarity Institutions
- 2004 - 2006- II levels in Reiki
Practice and Formation



EDUCATION

- 1998 - 2001 · Degree in Communication Graphic Design in Escola Superior de Arte e Design.
- 1995 - 1997 · Tecnical and professional photography course.

20 YEARS



WORK EXPERIENCE

- 2023 - FIND NEW CHALLENGES
- 2012 - 2022 · CEO AT carlosmoreno.pt · Photography · Advertising · Graphic Design
- 2011 - 2012 · FREELANCER IN: Opal Publicidade / Copekdesign / CBS / Oneoff / NVstudio
- 2010 - 2011 · Art Director in Opal Publicidade
- 2003 - 2009 · Art Director in Cineponto Publicidade.
- 2001 - 2003 · Art Director in McCann Erickson Publicidade Porto
- 1998 - 2001 · Photographer Assistant in Vasco Maia and Jorge Macedo



ACHIEVEMENTS

- 2018 - Collective exhibition · "Art in Porto" - Oporto, Portugal
- 2017 - Individual exhibition · "Gipsy Culture · 2" - Oporto, Maia, Portugal
- 2017- Individual exhibition · "Portugalidades" - Oporto, Portugal
- 2016 - Individual exhibition · "Portugalidades" - Oporto, Portugal
- 2015 - Individual exhibition · "Gipsy Culture · 1" - Oporto, Maia, Portugal
- 2015 - Teacher · Photography · Oporto, Portugal
- 2014 - Individual exhibition · "NUDES" - Oporto, Portugal
- 2012 - Honorable Mention in Internacional Atrium Saldanha contest
- 2012 - Individual exhibition · We Wood - Oporto, Portugal
- 2012 - Collective exhibition in Atrium Saldanha - Lisbon, Portugal
- 2006 - Collective exhibition in galeria Mercado das Artes with Nan Goldin, and others
- 2006 - 2ºrd · Award- Póvoa de Varzim National photography contest
- 2005 - 3º rd · Award - Póvoa de Varzim National photography contest
- 2005 - Collective exhibition " Korpus Spiritus" in:
 - Junta de Freguesia de Aldoar - Oporto, Portugal
 - Discoteca Vogue - Oporto, Portugal
 - Centro de Turismo - Amares, Portugal
- 2003 - 1º rd · Award - II Advertising Festival - Fernando Pessoa - with Ricardo Lemos
- 2003 - Collective exhibition in Fotimag 2003 · Participation with 3 photos
- 2002 - 1º rd · Award - Young category - Digital Photography
Theme Ambient - 5º North Alentejo`s meeting of Image and Sound
- 2002 - Individual exhibition in Bar Português Suave - Porto - Portugal
- 2002 - Individual exhibition in Bar paralelo em Furadouro - Portugal
- 2001 - 1º rd · Award - Young category - Digital Photography
Theme Ambient - 4º North Alentejo`s meeting of Image and Sound
- 2001 - 1º rd · Award - Gereral category - Digital Photography
Theme Ambient - 4º Encontros de Imagem e Som do Norte Alentejano
- 2001 - Individual exhibition in Junta de freguesia de Aldoar - Oporto - Portugal
- 2001 - Professional training with photographers Jorge Macedo/ Vasco Maia
- 1997 - Collective exhibition in Fotimag 1997