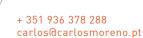


PERSONAL PROFILE

PHOTOGRAPHER ART DIRECTOR





Born in Porto, my passion for photography showed up early. In 1997, I finished a degree in Professional Photography and since then, customers like Custo Justo, Foreva, Metro do Porto, Yves Rocher, Opel among others, have gone through my lens. In 2001 I joined the old passion with a new one and finished the graduation in Graphic Design. In the same year I was already working as an art director at McCann Erickson Porto. In 2003, I went to Cineponto advertising agency. In 2010 I passed by Opal Publicidade, another advertising agency. In 2011, I decided to work with different creative teams, as a designer, art director and photographer, becoming CEO of my own work. Throughout these years I worked with customers like Fujifilm, Metro do Porto, Opel, Porto Editora, STCP, among others. I was awarded in numerous competitions and performed in

GRAPHIC DESIGNER

LANGUAGES

PORTUGUESE ENGLISH SPANISH

HOBBIES







CURIOSITY

2011 · 2016

Volunteering in Solidarity Institutions

2004 · 2006 - II levels in Reiki Practice and Formation



EDUCATION

several photography exhibitions.

1998 - 2001 · Degree in Comunication Graphic Design in Escola Superior de Arte e Design.

1995 - 1997 · Tecnical and professional photography course.





WORK EXPERIENCE

2023 - FIND NEW CHALENGES

2012 - 2022 · CEO AT carlosmoreno.pt · Photography · Advertising · Graphic Design

2011 - 2012 · FREELANCER IN: Opal Publicidade / Copekdesign / CBS / Oneoff / NVstudio

2010 - 2011 · Art Director in Opal Publicidade

2003 - 2009 · Art Director in Cineponto Publicidade.

2001 - 2003 · Art Director in McCann Erickson Publicidade Porto

1998 - 2001 · Photographer Assistant in Vasco Maia and Jorge Macedo













































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ACHIEVEMENTS

2017 - Individual exhibition· "Gipsy Culture · 2" - Oporto, Maia, Portugal

2015 - Individual exhibition · "Gipsy Culture · 1" - Oporto, Maia, Portugal

2015 - Teacher · Photography · Oporto, Portugal

2014 - Individual exhibition · "NUDES" - Oporto, Portugal

2012 - Individual exhibition · We Wood - Oporto, Portugal

2012 - Collective exhibition in Atrium Saldanha - Lisbon, Portugal 2006 - Collective exhibition in galeria Mercado das Artes with Nan Goldin, and others

2006 - 2°rd · Award- Póvoa de Varzim National photography contest

2005 - 3º rd · Award - Póvoa de Varzim National photography contest

· Discoteca Vogue - Oporto, Portugal

2003 - Collective exhibition in Fotimag 2003 · Participation with 3 photos

2002 - 1° rd · Award - Young category - Digital Photography Theme Ambient - 5° North Alentejo`s meeting of Image and Sound

2002 - Individual exhibition in Bar Português Suave - Porto - Portugal 2002 - Individual exhibition in Bar paralelo em Furadouro - Portugal

2001 - 1º rd · Award - Young category - Digital Photography Theme Ambient - 4º North Alentejo`s meeting of Image and Sound

2001 - Professional training with photographers Jorge Macedo/ Vasco Maia

2001 - 1º rd · Award - Gereral category - Digital Photography Theme Ambient - 4º Encontros de Imagem e Som do Norte Alentejano

1997 - Collective exhibition in Fotimag 1997